#### "But I'm not an artist"

Don't let that stop you. No matter what your skill level, it's easy to get started. From the simple stenciled designs for walls and floors, to the most elaborate gold leaf tray, HSEAD will help you get started. Our experienced teachers start with the fundamentals, so even your first, simple projects will be a source of pride.

Still don't have the urge to paint? Anyone with an interest in early American design may join as an associate member and enjoy HSEAD programs, research and publications.



The images in this brochure represent some of the techniques pursued by HSEAD members, including theorem painting, reverse glass painting, stenciling on tin and furniture and painted tin.

Visit www.hsead.org for illustrations of additional decorating techniques.



HSEAD at the Farmers' Museum PO Box 30 Cooperstown NY 13326 866-304-7323 info@hsead.org www.HSEAD.org



### Membership

- APPLICANT \$40.00 (those interested in studying the techniques of early American decoration and becoming a Brazer Guild Member)
- **Associate** \$40.00 (those interested in supporting the promotion of early American decoration)

## Membership includes:

- HSEAD's Journal, *The Decorator* (published twice per year)
- Quarterly Newsletter
- Access to HSEAD teachers
- Local Chapter Membership
- HSEAD meetings, seminars and other events
- Use of HSEAD pattern research and design portfolios
- Special member pricing on HSEAD products and classes

### To Join HSEAD:

Visit www.hsead.org or contact HSEAD at 1-866-993-3300 to join or to get more information about membership categories and benefits.

Enriching today with the best of the past



## **HSEAD**

Historical Society of Early American Decoration

www.hsead.org



# Welcome to a world of color, pattern and authentic design

## What is early American decoration and why does HSEAD perpetuate this art form?

Early American decoration includes a wide range of decorated items found in the American homes from the early settlement through the mid-nineteenth century. Many of these items were created in this country, while other items came from elsewhere (primarily England). Items include both utilitarian and the purely decorative, as well as decoration of architecture, such as wall and floor painting.

HSEAD's mission is to research, educate and reproduce the best work of the past in order to continue traditions of fine craftsmanship and the decorative arts of early America.



## Why Early American Decoration?

In every era, people seek to beautify and create a personal environment. In spite of the ubiquity of technology, and the influx of inexpensive mass produced items, many people appreciate having

hand-crafted items in their homes, or want to learn these skills for their own sense of achievement.

## Does this have a place in today's world?

Is there a place for the arcane and historic decorative arts in today's world? The Historical Society of Early American Decoration (HSEAD) believes that there is, and has a mission of research, education, and personal achievement in this field.

### HSEAD will help you to:

- Create a unique, personal environment
- Create personal, heirloom quality items that will become treasured family possessions
- Enjoy gathering with others of like interests at HSEAD meetings and events
- Learn from experienced teachers and master craftsmen
- Gain the satisfaction of learning and developing skills even if you've never held a brush before!